

Anastasia Christakos

VP Group Copy Supervisor

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EXPERIENCE

Harrison and Star

VP Group Copy Supervisor (Jan 2025-Present)

Therapeutic area: immunology (lupus nephritis and rheumatoid arthritis)

- Currently act as the copy lead for DTC and HCP teams for a treatment approaching launch in October
- Manage a team of copywriters and review their work prior to internal and external reviews
- Partnered with medical, strategy, and account teams to craft a messaging platform for patients

Group Copy Supervisor (July 2023-Dec 2025)

Therapeutic area: oncology (liver cancer, kidney cancer, thyroid cancer, and leukemia)

- Presented creative concepts to clients, one of which was put through market research and selected by HCP's to move forward as the brand campaign
- Led the copy team through an indication launch and was consistently solution-oriented with approaches to quicken turnaround and navigate obstacles

Copy Supervisor (Oct 2021-Jun 2023)

Therapeutic area: oncology (liver cancer, kidney cancer and thyroid cancer)

- Contributed to creative pitches and new business presentations
- Supervised and trained an associate copywriter
- Led client presentations and established a great relationship with clients
- Wrote content for sales aids, videos, emails, banners, websites, and social media

Senior Copywriter (Aug 2020-Sept 2021)

Therapeutic area: oncology (liver cancer, kidney cancer and thyroid cancer)

- Wrote content for sales aids, videos, emails, banners, websites, and social media
- Navigated MLR review processes, ensuring compliance while advocating for creative integrity

H4B Chelsea

Copywriter (Nov 2019-July 2020)

Junior copywriter (May 2018-Oct 2019)

Therapeutic area: immunology (rheumatoid and psoriatic arthritis)

- Wrote copy for projects including print pieces (leave behinds and journal ads) and digital (website, doximity emails, and banner ads)
- Worked closely with art, account, and editorial in order to route projects efficiently

EDUCATION

Boston University, Boston, MA

Sep 2014- May 2018

Bachelor of Science in Communication, Emphasis: Advertising

SKILLS

Figma

Vevea Vault (tagging and linking)

Adobe Acrobat

Midjourney

PORTFOLIO

anastasiachristakosportfolio.com

Password:

[anastasiapharma](#)